STILL YOUNG . . .

It was unique when it first took the motoring world by storm. It's still unique now. Only one car in the world never seems to grow older, even after 35 years.

There's nothing like a Mini. No other car has such character, and none shares its timeless style. A style which hasn't basically changed since the first Minis rolled off the production line. And which still looks just as good outside the Ritz as it does on your drive.

35mini1959

As soon as the Mini arrived, it created a stir. The Queen took a drive in Windsor Park in a Mini, and suddenly everyone wanted to be seen in one. Movie stars ordered Minis. So did movie moguls.

It wasn't long before Mini was a star, on and off the big screen. It had charisma. And that's something else that hasn't changed.

Mini was a born innovator. Virtually everything about it was new. Of course, it's been widely imitated since. But there's never yet been a serious rival . . .

MinipassionMini.com
Mini proved that Small is Beautiful. No other car offered so much space in a body only ten feet long — pioneering the transverse engine/front wheel drive design that's now been followed by most volume production cars.

The design gave Mini handling abilities that were years ahead of its time. The grip and agility were revolutionary, and drivers soon realised that Minis were terrific fun.

Today's drivers are still relishing the incredible agility that helped Mini to scoop its first Monte Carlo rally win only five years after launch. This unique little British car went on to make rallying history. But the fun is still there to be enjoyed — because the best things about Mini have never changed.

AT HEART AND . . .

MinipassionMini.com
LEAPING FOR JOY!

A car with a heritage like Mini's has
every right to look forward to its 35th
birthday. Not just because it looks just as
fresh as it did on the day it first emerged.
But because every Mini ever produced has
an individuality all its own. So we're celebrating Mini's 35th
birthday with a Special Edition that everyone with an eye for the
unique will want to own — whether you're new to Mini's powerful
charm, or have had a lifetime's love affair with it.
The Mini 35 is available in a choice of three stunning
contemporary colours — Arizona Blue metallic, Nevada Red
pearlescent, or cool White Diamond. A chrome grille and door
handles echo the classic Mini style. The special bonnet badge and
trim and matching door casings. The unique Mini 35 badge
don't forget the steering wheel.
The seats feel as good as they look,
with Rover's designed-in comfort
and elegance. And there's a high
quality electronic stereo radio/cassette
for great sound on the move; security-coded to help protect
against theft.
Get going, and enjoy a car which makes driving a lot more than
simply getting from A to B. It's eager, nippy and nimble. Slipping
into parking spaces that more cumbersome rivals have to pass by.
Dodge the queues with enviable ease. And looking totally at
home in the most distinguished surroundings.
For extra refinement, you can even specify the smooth driving
style of four-speed automatic transmission as
an optional extra.
You'll save pounds thanks to the Mini's small
thirst, and naturally you can rest assured that
the modern Mini is designed to help protect
the environment, with a standard catalyst. Mini was the first
British-built small car to offer a catalyst in the UK; but then it has
a habit of being at the front of the field.
Sheer fun and excitement come as standard on every Mini.

There's no shortage of small cars.
But there's only one Mini. And there's never been a
Mini like the Mini 35.
**Mini's celebrating in great style.**

*For your share of the fun, book your test drive now.*

**It's 35 years young — and the Special Editions are going fast.**

*Don't miss the party!*

[MinipassionMini.com](http://MinipassionMini.com)
LEAP DOWN TO SILVERSTONE FOR MINI'S 35TH BIRTHDAY

We've gone over the top for the Mini's birthday. Why not join us in the fun and games?

'Mini 35', our action-packed birthday spectacular, is at Silverstone Circuit on Bank Holiday Sunday, 28th August.

Over 500 performers are preparing to entertain your family with everything from hypnotists to helicopter rides from Mini stunts to funfairs.

Even the entrance price is mini — just £5 per person, with under 16s admitted free.

Settle into the stylishly trimmed seats, and relish the uniqueness of the Mini 35. Where driving is the fun it ought to be. Spiced with modern refinements such as the high quality stereo sound system. Drive the Mini 35 and you'll never want to be seen in anything else.

MinipassionMini.com
ROVER

ENGINE & TRANSMISSION
- 4 cylinder, transverse, OHV, 1275cc, 50PS (EEC) @ 5000 RPM with 3 way catalyst.
- 4 speed manual gearbox.
- Optional 4 speed automatic transmission.

SUSPENSION
- All independent, rubber cone springs, telescopic dampers.

STEERING
- Rack and Pinion.

BRAKES
- Servo-assisted, dual circuit system, discs front, drums rear.

WHEELS & TYRES
- 12" steel wheels with 145/70 x 12 low profile radial ply tyres.
- Optional alloy wheels.

ELECTRICAL
- 12 volt negative earth system.

IN-CAR ENTERTAINMENT
- Electronic tune 3 band stereo radio/cassette (R652) with security coded theft deterrent, auto reverse, Autostore and 2 rear speakers. Wing mounted aerial.

INSTRUMENTATION
- Twin-pack binnacle incorporating speedometer and fuel level and water temperature gauges.
- Warning lights for direction indicators, main beam, ignition/no charge, low oil pressure, brake circuit failure, heated rear window and rear fog guard lamp.

INTERIOR FEATURES
- Full width front parcel shelf, with trimmed and padded rails (colour-keyed).
- Rear view mirror with anti-dazzle coating.
- Twin sun visors with passenger’s vanity mirror.
- Reclining, tilting front seats.
- Upholstered front seat head restraints.
- Fresh air heater/demister with face level air vents.
- Colour-keyed front and rear seat belts.
- 3-spoke soft feel steering wheel with unique badge.
- Fascia mounted ashtray.
- Jamboree seat facings with black velour side rolls.
- Jamboree trimmed door casings.
- Gear lever gaiter.
- Twin door bins.

BODY FEATURES
- Comprehensive anti-corrosion treatment with 6 year warranty.
- Laminated windscreen.
- Locking fuel filler cap.
- Twin door mirrors.
- Chrome bumpers, door and boot handles.
- Chrome effect grille.
- Black wheel arch extensions and sill finisher.
- Unique decals with side coachline.
- Unique bonnet badge.

EXTERIOR BODY COLOURS
- White Diamond.
- Arizona Blue Metallic.
- Pearlescent Nevada Red.

ECONOMY
- Imperial mpg
  - Urban: 37.3
  - @ 56 mph: 49.2
  - @ 75 mph: 33.8
- Metric L/100 km
  - Urban: 7.6
  - @ 90 km/h: 5.2
  - @ 120 km/h: 8.4

All figures shown are produced in accordance with the Passenger Car Fuel Consumption Order 1983. They have been calculated using a standard testing procedure. Under normal use a car’s actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition.

PERFORMANCE
- 30-50 mph (secs) Manual: 10.9 N/A
- 50-70 mph (secs) Manual: 14.9 N/A
- Top speed (mph) Manual: 87 Auto: 82
- Torque (EEC) Manual: 89 Nm Auto: 2600 RPM

Rover Cars
P.O. Box 395
Longbridge
Birmingham B31 2TB

Important Notice

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