Quality first

MORRIS
Oxford 1622-c.c. o.h.v. engine. 61 b.h.p. at 4,500 r.p.m. (1489-c.c. o.h.v. engine 40 b.h.p. at 4,000 r.p.m. for diesel-powered Oxford.) Four-speed gearbox with synchronesh on second, third, and top. Centre-floor or column change. Independent coil spring front suspension. Semi-elliptic rear springs. Hydraulic drum brakes. Cam and peg steering. Four-door saloon body. Very large enclosed boot. Over-all length 14 ft. 6½ in. (4.43 m). Over-all width 5 ft. 3½ in. (1.61 m). Fuel tank capacity 10 Imperial gallons (45.4 litres, 12 U.S. gallons). Approx. weight 21½ cwt. (1125 kg).


Morris 1100 1098-c.c. east-west o.h.v. engine. 48 b.h.p. at 5,100 r.p.m. Four-speed gearbox with baulk-ring synchromesh on second, third, and top. Remote-control lever. Hydrostatic 'float-on-fluid' suspension on all four wheels. Hydraulic disc brakes at front, drum at rear. Rack and pinion steering. Four-door saloon body. Large enclosed boot. Over-all length 12 ft. 2½ in. (3.73 m). Over-all width 5 ft. 6½ in. (1.63 m). Fuel tank capacity 8½ Imperial gallons (38 litres, 10 U.S. gallons). Approx. weight 16½ cwt. (840 kg).


Mini-Super De-luxe Many refinements have been added to the basic Mini-Minor—to mention a few: bright plastic finishers, sound-deadening, hinged quarter-lights, foam-rubber seating, luxury carpet, chromed grille, over-riders—and all these extras are included in the list price.

Mini-Cooper Specification as for Mini-Minor except 997-c.c. engine with twin S.U. carburetters. 55 b.h.p. at 6,000 r.p.m. ('S' Type Cooper has 1071-c.c. engine developing 70 b.h.p. at 6,000 r.p.m.). Remote-control gear change lever. Hydraulic disc brakes at front, drum at rear. Coachwork as for Super Mini-Minor.

Mini-Traveller Specification as for Mini-Minor except for coachwork. The Traveller provides seating for four adults or, with the rear seat folded, seating for two plus extensive luggage space. Vertical-opening rear doors. Over-all length 10 ft. 9½ in. (3.30 m). Approx. weight 13 cwt. (660 kg).
Mini-Minor

The most revolutionary car introduced in years, astonishing room, fantastic performance, real economy. Nippy in traffic and so easy to park. Their popularity increases daily throughout the world. Available in the Mini-Minor, Maxi-Super De-luxe, Mini-Coupe, Mini-Coupe 'S' Type, and Mini-Traveller.

Oxford

A four-door saloon with luxurious seating, extensive luggage accommodation and a smooth, powerful performance. This is the quality car shown by many as the best all-round family car. It is roomy, quiet, and well-appointed. For those with an eye on economy there is now a diesel-powered Oxford which offers more in p.g.w., longer engine life, and less maintenance.

Oxford Traveller

There are all the qualities of the saloon plus the added provision of a folding, drop-down bed in the rear seat area. Well the rear seat folded there is room enough to sleep in the luggage area. With the rear seat removed you have a luxurious four-seater saloon plus an enormous extra-large load area.

Morris 1000

Britain's rugged, reliable and highly priced mini has won the hearts of millions. With its genuine performance 1960 c.c. engine, it is country reliable, and capable, and has plenty of smooth-running power. Comfortable to buy and maintain. Real economy for money. Available as two or four-door saloon.

1000 Traveller

The Minor 1000 Traveller is the most economically priced estate car of today. It is ideal for the family man, the business representative, or the small trader. Smart, versatile, and strongly built, it provides for years and years of quality-first motoring.

Morris 1100

Designed to be a world-beater. Seating for four or five within compact overall dimensions. Sprightly performance with worthwhile economy. Brilliant Hydraulics. 'Fast-on-the-road' suspension to smooth away all road bumps and ensure superb stability on corners. East-west engine, front-wheel drive, and front disc brakes. A four-door wonder car.

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