DELIVERY COSTS SLASHED!

THE REVOLUTIONARY NEW "QUALITY FIRST"
MORRIS MINI-VAN-1/4 TON

MinipassionMini.com
FAR MORE PAYLOAD ROOM IN FAR LESS SPACE

UNDER 11 ft. LONG 3.4 m

...in a vehicle

UP TO 50 DELIVERY-MILES PER GALLON 18 km PER LITRE

and TIME SAVING PERFORMANCE

It's never been achieved before—a van so BIG inside, so COMPACT outside—offering so much payload space for such low cost and upkeep!

Utilizing revolutionary engineering ideas, the Morris Mini-Van is designed to meet overheads to the lowest possible figure.

Less than 11 ft. (3.4 m) long, it is supremely manœuvreable. Its big capacity means fewer journeys, less time wasted in 'tow-under'; its single on-and-off loading—saving of many man-hours every working day.

Here's the opportunity to give a more efficient and profitable service to your competitors. Put the Mini-Van on your strength as soon as you can!

NOW SEE HOW IT'S DONE
1. EAST-WEST ENGINE MOUNTING

Gives you FAR MORE PAYLOAD SPACE

It's the most brilliant engineering achievement for years—mounting the engine 'East-West' across the frame! Provides far more payload room than ever before possible in so compact a vehicle!

2. UNIQUE POWER-PACK

Gives you QUICKER, MORE ECONOMIC SERVICING

Engine, clutch, gears, and drive axle are all combined in a single easily serviced unit—and this whole unique 'Power Pack' takes up only 18 in. (46 cm.) of the vehicle's length!

3. 4 WHEEL INDEPENDENT RUBBER SUSPENSION

Gives you BETTER LOAD PROTECTION

Advanced system of rubber suspension, fully independent for each of the four wheels, cushions payloads against shocks and bumps—gives the driver greater comfort and freedom from fatigue!

4. FRONT WHEEL DRIVE

Gives you EXTRA DRIVING CONTROL AND SAFETY

Driving is safer, control is greater, with direct transmission to the front wheels. And it's another space-saver—eliminating long transmission shaft and rear axle 'hump'.

5. COMPACT OVERALL SIZE

Gives you EASIER PARKING, QUICKER TURN-ROUNDS

With all its amazing payload capacity, the Mini-Van is less than 11 feet (3.4 m.) long and 4 feet (1.27 m.) wide. No wonder it parks almost anywhere—hustles through traffic so rapidly!
Behind these revolutionary vehicles

THE LONG-LIFE SERVICE & TOUGH RELIABILITY

that Morris users trust

Completely new—sensationally different—the Morris Mini-Van has arrived to revolutionise light trade transport! Here today, far ahead of its time, it offers unprecedented economy and efficiency!

They’re "QUALITY FIRST" all through

Their hard-working reliability is built right into this new vehicle—the top quality and performance that the Morris user knows and trusts.

Based on the Mini-Minor Saloon, the Mini-Van gives you far more payload space—because the lively four-cylinder engine is placed across the frame. And that's only one of a host of revolutionary features—engine, clutch, gears and drive axle are combined in a unique 'Tower Park'. Transmission is direct to the front wheels, and all four wheels have independent rubber suspension.

Incroyably compact, this Morris Mini-Van will slip through traffic, park practically anywhere. First cost is amazingly low—it gives you up to 38 payload miles a gallon (22 km, per litre) and has a payload capacity of 3 cwt. (159 kg). SMART LOOKING—you can trade on it

Make no mistake, the Morris Mini-Van is a real good-looking. It will impress your customers, improve your service—and increase your profits!

These features will appeal to the owner...

GO AHEAD...with the new MORRIS MINI-VAN—¼ TON

WORLD'S MOST ADVANCED LIGHT TRADE TRANSPORT

and driver alike

—And you only get them all in these new vehicles.
ENGINE: Four cylinders, overhead valves with push-rod and rocker operation; bore 62.94 mm. (2.48 in.), stroke 68.26 mm. (2.69 in.); cubic capacity 848 c.c. (51.74 cu. in.). Three-bearing crankshaft; main bearings and connecting rod bearings with renewal liners. Compression ratio 8.2:1; Aluminium-alloy pistons. Full-flow renewable-element external oil filter.

COOLING: By pressurized thermostatically controlled system with impeller pump and fan.

IGNITION: Battery and coil. Automatic advance and retard with centrifugal and vacuum control.

CARBURATOR: S.U. automatic semi-downdraught type HS2 carburettor fed from rear tank by rear-mounted S.U. electric PD-type fuel pump. Air cleaner and silencer. Fuel tank capacity 6 Imperial gallons (27 litres, 7.2 U.S. gallons).


BRAKES: Lockheed hydraulic fully compensated brakes. Pendentive foot pedal, 7 in. (17.8 cm.) diameter brake-drums front and rear with leading and trailing shoes. Simultaneous shoe adjustment which simultaneously adjusts the hand brake. Pull-up lever operates the hand brake on rear drums.

BODY: Available with an all-steel Van body. Large curved safety-glass windshield. Driver's seat with adjustment. Doors with locks. Front parcel shelf. Washable headlining to cab. The body has wide double doors for easy loading with safety-glass windows providing a good rear view. Special automatic check rods retain the rear doors in the open position, not allowing them to project beyond the width of the Van.

SUSPENSION: Independent front suspension by rubber cone spring units; upper and lower suspension arms attached to swivel pin hubs by ball joints; independent rear suspension by rubber cone spring units and radius arms. Hydraulic telescopic dampers front and rear.

WHEELS AND TYRES: Ventilated disc-type wheels with 4-stud fixing. Dunlop 5.20—10 tubeless tyres. Spare wheel stowed in special compartment between vehicle floor and load space floor.

STEERING: Rack and pinion steering with direct linkage to steering-arms on swivel pins. 15 j in. (39.4 cm.) diameter 2-spoke steering-wheel with central horn-push. Left- or right-hand steering according to markets (L.H.D. not available in the U.K.). Turning circle 32 ft. 9 in. (9-983 m). Track—front 3 ft. 11 in. (1.205 m), rear 3 ft. 9 in. (1.164 m).

ELECTRICAL EQUIPMENT: High-output dynamo with compensated voltage control; 12-volt 34-amp/hr. battery (at 20-hr. rate); double dipping headlamps with prefocused bulbs; foot dipping switch; parking lights; twin stop and tail lamps; rear reflectors; rear number-plate lamps; instrument lighting; dual-arm windshield wipers; electric horn; flashing direction indicators with automatic cancelling control; parcel shelf lamp, ignition, headlamp main beam, and flashing signal warning lights.

INSTRUMENTS: Speedometer with total distance recorder; fuel gauge; oil pressure warning light.

CONTROLS: Windshield wiper switch; ignition switch; lighting switch; mixture control; parcel shelf lamp switch; starter switch.

VENTILATION: Double sliding windows to each door with press-button-type lock; extraction ventilator fitted in the roof; heater and windshield-demisting equipment available as an optional extra.

GENERAL EQUIPMENT: Twin wing mirrors; rubber floor-mat with underfelt; sun visor; parcel pockets in each front door.

OPTIONAL EXTRAS: Radio, heater, windshield washer, passenger's seat, front over-riders.

COLOURS: Whitehall Beige or Smoke Grey with tan upholstery and pale grey headlining.

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