DELIVERY COSTS SLASHED!

THE REVOLUTIONARY NEW "QUALITY FIRST" MORRIS MINI-VAN & PICK-UP
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
-
FAR MORE PAYLOAD ROOM IN FAR LESS SPACE

UNDER 11ft. LONG 3·4 m

UP TO 50 DELIVERY-MILES
PER GALLON

18 km
PER LITRE

TIME SAVING PERFORMANCE

NOW SEE HOW IT'S DONE

it's never been achieved before—a van and pick-up so BIG inside, so COMPACT outside—offering so much payload space for such low cost and upkeep.

Paired with revolutionary engineering ideas, the Mini Van and Pick-up are planned to use worldwide in the heavy payload field.

Less than 11 feet (3·4 m) long, they're supremely manoeuvrable. Their big capacity means fewer journeys, loss of space, speedier on-and-off loading—a saving of many man-hours every working day!

Here's the opportunity to give a more efficient and profitable service than your competitors. Put the Mini-Van or Pick-up on your strength as soon as you can!
1. EAST-WEST ENGINE MOUNTING

Gives you FAR MORE PAYLOAD SPACE

It's the most brilliant engineering achievement for years—mounting the engine East-West across the frame! Provides far more payload room than ever before in so compact a vehicle!

2. UNIQUE POWER-PACK

Gives you QUICKER, MORE ECONOMIC SERVICING

Engine, clutch, gears, and drive axle are all contained in a snug easy serviced unit—and this whole unique 'Power Pack' takes up only 18 in. (46 cm.) of the vehicle's length!

3. 4 WHEEL INDEPENDENT RUBBER SUSPENSION

Gives you BETTER LOAD PROTECTION

Advanced system of rubber suspension, fully independent for each of the four wheels, cushions payloads against shocks and bumps—gives the driver greater comfort and freedom from fatigue!

4. FRONT WHEEL DRIVE

Gives you EXTRA DRIVING CONTROL AND SAFETY

Driving is safer, control is greater, with direct transmission to the front wheels. And it's another space-saver—eliminating long transmission shaft and back axle 'hump'!

5. COMPACT OVERALL SIZE

Gives you EASIER PARKING QUICKER TURN-ROUNDS

With all their amazing payload capacity, the Mini-Van and Pick-up are less than 11 feet (3.4 m.) long and 4 ft. (1.2 m.) wide. No wonder they park almost anywhere—hustle through traffic so rapidly!
Behind these revolutionary vehicles

THE LONG-LIFE SERVICE & TOUGH RELIABILITY
that Morris users trust

These features will appeal to the owner...

and driver alike
— AND YOU ONLY GET THEM ALL IN THESE NEW VEHICLES.

COMpletely new—sensationallv different—the Morris Mini-Van and Pick-up have arrived to revolutionize light trade transport! Here today, far ahead of their time, they offer unprecedented economy and efficiency!

They're "QUALITY FIRST" all through
Sheer hard-working reliability is built right into these new vehicles—the top quality and performance that the Morris users know and trust.

Based on the Mini-Minor Saloon, the Mini-Van and Pick-up give you far more payload space—because the lively four-cylinder engine is placed ahead of the frame. And that's only one of a host of revolutionary features—engine, clutch, gear and drive axle are combined in a unique Power Pack. Transmission is direct to front wheels, and all four wheels have independent rubber suspension.

Incredibly compact, these vehicles will zip through traffic, park practically anywhere. First cost is amazingly low—they give you up to 30 payload-miles a gallon (18 km. per litre) and have a payload capacity of 3 cwt. (63.5 kg.)

SMART LOOKING—you can trade on it
Make no mistake, the Morris Mini-Van and Pick-up are real good-betters. They'll impress your customers, improve your service—and increase your profit!

GO AHEAD... with the new
"QUALITY FIRST"

MORRIS
MINI-VAN & PICK-UP
—½ TON

WORLD'S MOST ADVANCED LIGHT TRADE TRANSPORT
SPECIFICATION

ENGINE: Four cylinders, overhead valves with push-rod and rocker operation; bore 62.94 mm. (2.48 in.), stroke 68.26 mm. (2.69 in.); cubic capacity 848 c.c. (51.7 cu. in.). Three-bearing crankshaft; main bearings and connecting rod bearings with renewal liners. Compression ratio 8.3:1. Aluminium-alloy pistons. Full-flow renewable-element external oil filter.

COOLING: By pressurized thermostatically controlled system with impeller pump and fan.

IGNITION: Battery and coil. Automatic advance and retard with centrifugal and vacuum control.

CARBURATION: S.U. automatic semi-downdraught type HS2 carburettor fed from rear tank by rear-mounted S.U. electric SP-type fuel pump. Air cleaner and silencer. Fuel tank capacity 6 Imperial gallons (27 litres, 7.2 U.S. gallons).


BRAKES: Lockheed hydraulically compensated brakes. Pendent-type foot pedal, 7 in. (178 cm.) diameter brake drums front and rear with leading and trailing shoes. Simple shoe adjustment which simultaneously mesh with differential assembly mounted on drum brake shoes. Pull-up lever operates the hand brake on drum rears.

BODY: Available with all-steel Van or Pick-up body. Large curved safety-glass windscreen. Driver's seat with adjustment. Doors with locks. Front parcel shelf. Washable headlining to cab. The Van body has wide double doors for easy loading with safety-glass windows providing a good rear view. Special automatic check rods retain the rear doors in the open position, not allowing them to project beyond the width of the Van. The Pick-up has an enclosed cab with extra-large rear window and two seats. Open truck body with flat floor and wide, hinged tailboards at rear supported in the open position by hinged stays. Sockets provided for fitting tills.

Suspension: Independent front suspension by rubber cone spring units; upper and lower suspension arms attached to swivel pin hubs by ball joints; independent rear suspension by rubber cone spring units and radius arms. Hydraulic telescopic dampers front and rear.

WHEELS AND TYRES: Ventilated disc-type wheels with 4x4 stud fixing. Dunlop 520—10 tubeless tyres. Spare wheel stowed in special compartment between vehicle floor and load space floor.

STEERING: Rack and pinion steering with direct linkage to steering-arms on swivel pins. 15 1/2 in. (40 cm.) diameter 2-spoke steering-wheel with central horn-push. Left- or right-hand steering according to markets (L.H.D. not available in the U.K.). Turning circle 32 ft. 9 in. (9.983 m.). Trackfront 3 ft. 11 1/4 in. (1.205 m.), rear 3 ft. 9 1/2 in. (1.146 m.).

ELECTRICAL EQUIPMENT: High-output dynamo with compensated voltage control; 12-volt 34-amp/hr. battery (at 20-hr. rate); double dipping headlamps with prefocused bulbs; foot dipping switch; parking lights; twin stop and tail lamps; rear reflectors; rear number-plate lamps; instrument lighting; dual-arm windscreen wipers; electric horn; flashing direction indicators with automatic cancelling control; parcel shelf lamp; ignition, headlamp main beam, and flashing signal warning lights.

INSTRUMENTS: Speedometer with total distance recorder; fuel gauge; oil pressure warning light.

CONTROLS: Windscreen wiper switch; ignition switch; lighting switch; mixture control; parcel shelf lamp switch; starter switch.

VENTILATION: Double sliding windows to each door with press-button-type lock; the Van has an extraction ventilator fitted in the roof; heater and windscreen-demisting equipment available as an optional extra.

GENERAL EQUIPMENT: Twin wing mirrors; rubber floor-mat with underfelt; sun visor; parcel pockets in each front door.

OPTIONAL EXTRAS: Radio, heater, windscreen washer, passenger's seat—Export specification includes passenger's seat (Van), front over-riders, tilt (Pick-up).

COLOURS: Whitehall Beige, Smoke Grey, and Willow Green with tan upholstery and pale grey headlining. Also available in Primer. Colours are those available at time of publication.

For current availability see separate colour card.

The issue of this publication does not constitute an offer, and the right is reserved to alter prices and/or specifications at any time without notice. Sales are made subject to and with the benefit of the Morris Motors Limited or Nuffield Exports Limited Conditions of Sale and Warranty, copies of which are available from Distributors and Dealers. For prices see separate list.

MORRIS MOTORS LIMITED
OVERSEAS BUSINESS:
NUFFIELD EXPORTS LIMITED
Proprietors: Morris Motors Limited
COWLEY • OXFORD • ENGLAND

BMC