WINNING STREAK. A great innovator can change the course of history. When two of them get together, fate is definitely taking a hand. John Cooper bought power units for his Formula Junior racing cars from Morris Engines at Coventry; Sir Alec Issigonis, Mini’s creator, was technical director at the time. They were also good friends. Both men had a highly innovative approach, and produced radical new designs. John Cooper introduced the mid-engine layout and set the trend for Formula 1 for 40 years. He is now known as ‘The Father of Modern Formula 1’. Issigonis pioneered the transverse engine/front wheel drive concept and set the tone for the volume car industry for four decades. Cooper was quick to spot Mini’s giant-killing potential. By 1961, low flying Mini Coopers were being piloted around rally and racing circuits across the world, frightening far larger and more powerful rivals. Coopers went on to score one spectacular win after another, with the Monte Carlo hat trick one of rallying’s most memorable achievements of all time. In Formula 1, 2 and 3, John Cooper’s small teams were demonstrating the same ‘David versus Goliath’ potential, winning time after time against the bigger racing car companies. The Cooper works team’s crowning achievements came with winning the 1959 and 1960 Formula 1 World Championships. In 1964, a Cooper Formula 3 driven by Jackie Stewart entered that year’s World Championship, powered by the same A-Series engine as that used in the Mini. It was first past the chequered flag. All of which is well worth celebrating.
JOHN COOPER LIMITED EDITION

To celebrate John Cooper's brilliant achievements in the competition arena in true style takes something really special. The John Cooper LE.

Flaunting the colours that evoke the Formula 3 winning race car, with Brooklands Green bodywork and red leather interior trim.

The Sports Pack gives a phenomenal grip, with dramatic sports alloys and uprated shock absorbers. Driving lamps and the large bore chrome tailpipe finisher complete the attention-grabbing looks.

Inside, feast your eyes on the classic alloy fascia with its three centre gauges, silver instrument binnacle and chrome glovebox surround.

There's leather practically everywhere you look. Grenadine Red co-ordinates with the exterior colours; touches of black emphasise the sporting focus.
A CD tuner with Goodman's ICT speakers delivers great sound on the move. Whilst the driver's airbag and front seatbelt pre-tensioners are among the features you'd expect from a modern sports saloon. But the thrill of driving the world's greatest little racer remains unique. John Cooper would doubtless agree.
Sports pack including 13" x 6" sports style alloy wheels with 175/50 R13 radial ply tyres and locking wheel nuts, body colour wheel arch extensions, large bore chrome tailpipe finisher and driving lamps • Alloy fascia incorporating glovebox, radio/CD and instruments • Extra oil temperature and voltmeter interior gauges • Single CD player/tuner unit with RDS, EON and random play facilities. 2 Goodmans Inductively Coupled Technology (ICT) speakers • Grenadine red leather interior with colour keyed carpets • Black leather steering wheel • Black leather handbrake grip • Brooklands Green paint • On the Road Price £10,995

Important Notice:
 Whilst every effort is made to produce up to date literature, this UK market brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle.

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Rover Group, International Headquarters, Warwick Technology Park, Warwick CV34 6RG
www.mini.co.uk

For further information on Mini products or for details of your nearest dealer contact Mini Customer Service on 0800 646 485 (MINI UK). Your call may be recorded and monitored for information purposes.
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