

The
new
AUSTIN

mini



The whole world demands this incredible new AUSTIN MINI



Incredible indeed! For this revolutionary newcomer from Austin of England is only 10 ft. (3.05 m.) long and 4 ft. 7½ in. (1.44 m.) wide—yet its ingenious design is such that there is more room inside for four adults than in many cars of bigger overall dimensions! Mechanically the Mini possesses many refinements for the safety and comfort of its passengers. Front-wheel drive, rack and pinion steering, hydraulic shock absorbers, and powerful four-wheel hydraulic brakes are some of the features which help to provide smooth, grip-tight road-holding.

Trim and smart in appearance, the pert little Mini is available as a Basic, De-luxe, or Super Saloon. There is also available in the Mini range a dual-purpose Countryman, and for the motorway enthusiast the Austin Mini-Cooper Saloon. See your local Austin Dealer for full particulars.

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AUSTIN mini

ENGINE ACCESSIBILITY

The wide bonnet opening permits exceptional accessibility for the major mechanical components. S.U. carburettor, tappets, radiator, distributor, dynamo, sparking plugs, hydraulic reservoirs, clutch adjustment—in fact, almost everything of a mechanical nature needing periodical attention is there beneath the bonnet. Ingenious design enabling the Austin Mini to be serviced at no more inconvenience than the raising of its bonnet top!

LUGGAGE CAPACITY

The 5½ cubic feet (0.16 m.³) of space in the luggage compartment is augmented by a drop-down lid that serves as an additional carrying platform.

The luggage compartment can be locked when not in use. Even more luggage can be carried within the car itself, parcel shelves, companion boxes, and door pockets being neatly and cleverly designed to provide extra storage space without impinging upon the passengers' comfort.

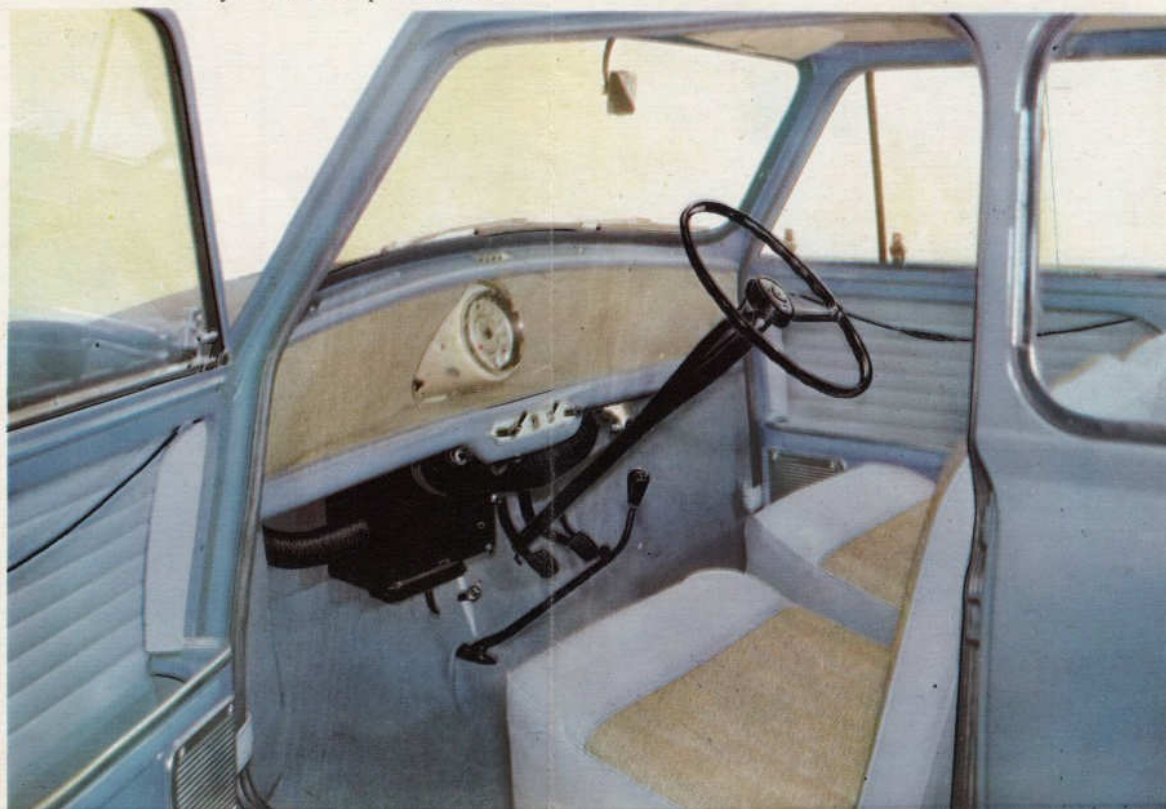


Controls are very conveniently positioned and easily manageable, while the compactness of the Austin Mini is such that it can be manoeuvred with the utmost dexterity by the most inexperienced driver.

WIDE-OPENING DOORS

The doors are hinged at their forward edges to swing open wide, permitting easy entrance. Each half of the sliding windows can be independently adjusted for ventilation or hand-signalling, and they can be securely fastened when the car is left unattended. The fascia contains a single instrument, which nevertheless conveys all the information needed when driving the car. Beneath is a full-width parcel shelf, in the centre of which is a panel containing all necessary switches and controls.

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On the road, the Austin Mini has such a phenomenally good power/weight ratio that its performance has to be felt to be believed. Well over 50 m.p.g. is obtainable, maximum speeds in the upper 70s!

Take a trial run and see for yourself.

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