Now Automatically you’ll choose B·M·C

MinipassionMini.com

AUTOMATIC TRANSMISSION FOR THE AUSTIN/MORRIS MINIs AND 1100s
With fully AUTOMATIC . . .
Just set the floor-mounted lever to "D" and let the transmission do it all. Easy on the throttle, and almost imperceptible you move through the gears from rest to top speed. Racing get-away? Put your foot down and away you go.

or MANUAL CONTROL
This new transmission satisfies the enthusiast too. You can shift through the four-speed gears just as easily as on the standard Mini or 1100. Easier, in fact—there is no clutch pedal.

Here's the greatest news for small car drivers. Since the Mini itself—the luxury of automatic driving. Automotive Products, makers of the famous and original equipment for all Minis, have now developed a four-speed automatic transmission system for the smaller car.
NO TRANSMISSION GIVES SUCH CHOICE OF CONTROL

Designed within the Automotive Products Group and developed mutually with BMC, the new AP automatic transmission is manufactured in conjunction with the British Motor Corporation exclusively for their Austin/Morris Mini and 1100 models. This is the first time an automatic transmission has been married to a transverse engine—achieved by putting it in the sump of the engine without increasing the size.

Control of the system is by a centrally mounted floor lever giving seven positions: reverse, neutral, and automatic, plus first, second, third, and top for manual operation. This allows the system to be used in three different ways:

1. As a fully automatic four-speed transmission giving smooth progression from rest to maximum speed. 'Kick-down' to a lower gear for greater acceleration, and engine braking on hills is provided.

2. Use of the selector lever giving full manual control of all four gears. For the sporting driver very rapid changes at full throttle are possible utilizing maximum speeds in each gear. There is no clutch pedal.

3. For leisurely driving it is possible to engage any gear and use the very smooth take-up of the torque converter for starting from rest.

No transmission in the world gives so much choice of control, to all types of driver, from the inexperienced to the expert—and you can enjoy it on your new Austin/Morris Mini or 1100.

The engineers who made this all-British breakthrough possible are members of the Automotive Products team. AP supply many components to the motor industry: Lockheed brakes and braking systems, Borg & Beck clutches, Purolator filters, and AP steering joints. AP's experience of transmission problems is unequalled, so it is not surprising that they should be the first to design and make a practical automatic for the smaller car.

AUTOMOTIVE PRODUCTS COMPANY LTD.
Leamington Spa, Warwickshire, England

MinipassioMini.com

BRITISH MOTOR CORPORATION LTD.
Longbridge, Birmingham, England